



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 5409645

Schedule Dates 09/27/22-10/03/22
Advertiser Abigail Spanberger for VA Congress-D (124518)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 2743 (1785386)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2743
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 09/23/22
Last Modified 09/23/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,716.00
Net Total \$77,724.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2022	147	\$91,440.00
Grand Total:	147	\$91,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM			2	2	2	2			8	\$200.00	\$1,600.00	Washington (WJLA)		9/23/22
2.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		2							2	\$200.00	\$400.00	Washington (WJLA)		9/23/22
3.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2							2	\$525.00	\$1,050.00	Washington (WJLA)		9/23/22
4.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			2	2	2	2			8	\$525.00	\$4,200.00	Washington (WJLA)		9/23/22
5.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	7A- 8A (EST)			2	2	2	2			8	\$900.00	\$7,200.00	Washington (WJLA)		9/23/22
6.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	7A- 8A (EST)		2							2	\$900.00	\$1,800.00	Washington (WJLA)		9/23/22
7.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	8A- 9A (EST)		2							2	\$900.00	\$1,800.00	Washington (WJLA)		9/23/22
8.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	8A- 9A (EST)			2	2	2	2			8	\$900.00	\$7,200.00	Washington (WJLA)		9/23/22
9.0	Normal Line / SPOT	10/01/22-10/01/22	2	:30	7A- ABC-Good Morning America Saturday							2		2	\$400.00	\$800.00	Washington (WJLA)		9/23/22
10.0	Normal Line / SPOT	10/01/22-10/01/22	2	:30	9A- ABC-Good Morning America Saturday 2							2		2	\$400.00	\$800.00	Washington (WJLA)		9/23/22

CONFIRMATION CONTRACT

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11.0	Normal Line / SPOT	10/02/22-10/02/22	3	:30	7:30A- 8A (EST)								1	1	\$100.00	\$100.00	Washington (WJLA)		9/23/22
12.0	Normal Line / SPOT	10/02/22-10/02/22	3	:30	7:30A- 8A (EST)								1	1	\$100.00	\$100.00	Washington (WJLA)		9/23/22
13.0	Normal Line / SPOT	10/02/22-10/02/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$450.00	\$900.00	Washington (WJLA)		9/23/22
14.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	9A- Live with Kelly			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		9/23/22
15.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		9/23/22
16.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	10:58:25A- ABC-The View		1							1	\$650.00	\$650.00	Washington (WJLA)		9/23/22
17.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		9/23/22
18.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		9/23/22
19.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		9/23/22
20.0	Normal Line / SPOT	10/03/22-10/03/22	3	:30	3:01P- The Drew Barrymore Show		2							2	\$150.00	\$300.00	Washington (WJLA)		9/23/22
21.0	Normal Line / SPOT	09/27/22-09/30/22	3	:30	3:01P- The Drew Barrymore Show			2	2	2	2			8	\$150.00	\$1,200.00	Washington (WJLA)		9/23/22

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22.0	Normal Line / SPOT	09/27/22-09/30/22	3	:30	3:30P- Jeopardy 2			1	1	1	1			4	\$150.00	\$600.00	Washington (WJLA)		9/23/22
23.0	Normal Line / SPOT	10/03/22-10/03/22	3	:30	3:30P- Jeopardy 2		1							1	\$150.00	\$150.00	Washington (WJLA)		9/23/22
24.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		2							2	\$400.00	\$800.00	Washington (WJLA)		9/23/22
25.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			2	2	2	2			8	\$400.00	\$3,200.00	Washington (WJLA)		9/23/22
26.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			2	2	2	2			8	\$600.00	\$4,800.00	Washington (WJLA)		9/23/22
27.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2							2	\$600.00	\$1,200.00	Washington (WJLA)		9/23/22
28.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2							2	\$900.00	\$1,800.00	Washington (WJLA)		9/23/22
29.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			2	2	2	2			8	\$900.00	\$7,200.00	Washington (WJLA)		9/23/22
30.0	Normal Line / SPOT	10/02/22-10/02/22	2	:30	6P- 7P (EST)								2	2	\$525.00	\$1,050.00	Washington (WJLA)		9/23/22
31.0	Normal Line / SPOT	09/27/22-09/30/22	3	:30	12:37A- ABC-Nightline			1	1	1	1			4	\$100.00	\$400.00	Washington (WJLA)		9/23/22
32.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		9/23/22

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33.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$400.00	\$400.00	Washington (WJLA)		9/23/22
34.0	Normal Line / SPOT	10/01/22-10/01/22	3	:30	12:05A- News-The National Desk Weekend							2		2	\$45.00	\$90.00	Washington (WJLA)		9/23/22
35.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			2	2	2	2			8	\$650.00	\$5,200.00	Washington (WJLA)		9/23/22
36.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2							2	\$650.00	\$1,300.00	Washington (WJLA)		9/23/22
37.0	Normal Line / SPOT	10/01/22-10/01/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							2		2	\$200.00	\$400.00	Washington (WJLA)		9/23/22
38.0	Normal Line / SPOT	10/02/22-10/02/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								2	2	\$275.00	\$550.00	Washington (WJLA)		9/23/22
39.0	Normal Line / SPOT	09/27/22-09/30/22	2	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		9/23/22
40.0	Normal Line / SPOT	10/03/22-10/03/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/23/22
41.0	Normal Line / SPOT	10/03/22-10/03/22	3	:30	7:27:41P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/23/22
42.0	Normal Line / SPOT	09/27/22-09/30/22	3	:30	7:27:41P- Jeopardy			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		9/23/22

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43.0	Normal Line / SPOT	10/03/22-10/03/22	3	:30	8P- 10P (EST)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		9/23/22
44.0	Normal Line / SPOT	10/02/22-10/02/22	3	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		9/23/22

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